
Education

Middlebury College/Université Paris 1 Panthéon-Sorbonne

M.A. in Civilization, Culture and Society; June 2016

Thesis: Questioning the French Identity: French Guiana and its Education System

New York University, College of Arts and Science

B.A. in Broadcast Journalism, B.A. in French; May 2014

Professional Experience

Barneys New York, New York, USA

Editorial and Social Manager | November 2017 – Present

Responsible for managing all aspects of the editorial process for *The Window* seasonal women's and men's books (combined circulation of 250k), such as defining and writing timely interview and feature topics, overseeing a team of 10 freelance writers and photographers, and handling overall features budget; developing social media strategy for in-house brands Lisa Perry and Freds, including the launch of successful initiatives to boost awareness among younger customers; working regularly with visual and digital teams to create consistent copy across all platforms.

E! News, New York, USA

Lifestyle and Fashion Writer (Contractor) | August 2017 – September 2017

Responsible for the soft launch of the fitness, home décor and travel online verticals during New York Fashion Week; covered shows, conducted backstage interviews and produced daily Fashion Week-related content curated for the [E! Style Collective](#) audience with an emphasis on pop culture; managed celebrity columns for fitness and home décor sections, which generated some of the most traffic for the site's NYFW coverage.

Wheretoget Magazine, Paris, France

Editor-in-Chief | August 2016 – July 2017

Responsible for editorial and social media strategy as well as overseeing a 10-person team to produce timely, deadline-driven content for the online magazine at [Wheretoget](#), a digital, shoppable inspiration destination for fashion-oriented readers. Integrated a journalistic platform to a pre-existing app and online community of 2 million monthly visitors with celebrity, fashion, beauty and lifestyle coverage; brainstormed, pitched and executed the coverage of all branded content across website, app and weekly newsletters.

Freelance Journalist: Elle, Teen Vogue, Refinery29, Seventeen, etc. Paris, France

Online Features/News Reporter | November 2015 – July 2017

Contributed regularly for [Teen Vogue](#)'s "My Life" section, pitching online features on global politics, culture and humanitarian issues; received, pitched and reported assignments on deadline for international news; also wrote for [Elle](#), [Refinery29](#), [Sorbet](#), [Seventeen](#), [HuffPost](#), among others. Writing portfolio is available [here](#).

NYU Abu Dhabi News (The Gazelle), Abu Dhabi, United Arab Emirates

Co-Founder, Editor-at-Large | January 2013 – August 2014

Researched, developed and co-launched [the first newspaper](#) for New York University's second degree-granting portal campus in Abu Dhabi, recruited and trained a 15-person staff from the university, implemented publishing structure to ensure the sustainability of an entirely student-driven, digital, weekly news publication.

Internships

Teen Vogue, New York, USA

Web Intern | September 2013 – October 2013

Built posts for [TeenVogue.com](#), updated market stories and contacted PR companies; assembled and wrote content for online "Reader Look of the Day" feature, assisted section editor in day-to-day functions.

Harper's BAZAAR, New York, USA

Features Intern | May 2012 – August 2012

Pitched ideas and covered stories for [HarpersBazaar.com](#); assembled research packets for articles appearing in print; updated databases for events and openings related to fashion, art and culture and transcribed cover story interviews.

Awards & Honors

- Recipient of the President's Service Award, which recognizes the distinguished achievements of students for their promotion of learning, leadership and quality of student life at NYU.
- Recipient of Book Awards from the NYU French Department for outstanding work in various French courses.

Skills

French (fluent); Interviewing; Copywriting and editing; WordPress; AP Style; SEO knowledge; Google Analytics; Facebook advertising